

Activities and events in 2014

Type of activity	Description	Number January – December 2014
Public events with online participation	Events organised by the GIP with outreach to online audiences	5
Public events without online participation	Events organised by the GIP in Geneva	7
Webinars	Online events (with in-situ option for Geneva-based audience)	21
Invitation-only events	Various events that are not promoted publicly	4
Regional briefings	Briefings for missions or regional groups on request	2
Individual briefings and meetings with permanent missions, IOs and academia	Individual briefings and meetings include: presentation of GIP, briefings on IG in general and specific issues (e.g. cybersecurity, net neutrality, etc.). This number does not include project/operational meetings.	60
GIP speakers at partner events in Geneva	J. Kurbalija, T. Horejsova, R. Radu, V. Radunovic speakers at partner events	10
Events abroad (co-organised with partners)	It includes events such as South Africa cybersecurity seminars	10
Travel and reporting from major IG events	Observatory function of the GIP through reporting from leading IG events	4
Exhibition booths at events	Set-up of manned exhibition booth with promotional materials at leading IG events	2
Online courses	3-month online/in situ courses, capacity-development track of the GIP, training for permanent missions	3
Communication and media		
Website	Number of page views (see: Annex I)	51.811
Observatory	Development of ontology and taxonomy	Available
Social media	Twitter – followers	440
	Twitter – entries	1704
	Klout (relevance on Twitter, referencing, etc.)	51
	Facebook followers	256
Media coverage	Newspaper articles, interviews, TV reportages and radio interviews explicitly mentioning the GIP	31
Posters and infographics	Preparations of posters of IG organisations, maps and other infographics	68